

BUILDING ON CAPE COD – ONE BRICC AT A TIME.



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by Matthew Nilsson unless otherwise noted

2012 BRICC Awards

The HBRACC honors excellence in Cape Cod's building and remodeling industries.

By Matthew Nilsson

What began in 1950 as the Cape Cod Builders Association, then just a small band of builders on Cape Cod, has blossomed into one of the most instrumental organizations for the growth and preservation of the entire community and is now known as HBRACC (Home Builders and Remodelers Association of Cape Cod). The creation of the very successful 2012 HBRACC BRICC (Building and Remodeling Industry on Cape Cod) Awards, attended by more than 150 people on September 20th at Mashpee's Willowbend Country Club, is just the latest HBRACC accomplishment.

HBRACC's overall mission is three pronged. Advocacy on the state, local, and federal level is crucial for the highly regulated building industry. These regulations can consume a lot of time for the builder and money for the consumer. For HBRACC, keeping builders abreast of regulations helps the whole community succeed.

Maintaining a builder's license requires continuous education to keep up with this ever-changing industry. HBRACC offers critical training courses so builders can meet their required 12 hours of continuing education credits every two years.

The final part of HBRACC's mission is itself multifaceted. A focus on networking and marketing to assist business growth, community, and philanthropic efforts provides cohesion and builds networking relationships among the members of the building community. This community includes, but is not restricted to, custom builders, remodelers, plumbers, electricians, suppliers, architects, designers, real estate agents, and financial institutions.

HBRACC has seen a tremendous growth of 30 percent in membership over the last year alone and is working to see its numbers continue to rise. "The more members we have in our association, the stronger and more effective our voice is. This means not only will people community-wide be aware of us, but the officials who pass the laws and write the regulations that affect the homeowner will be as well," says HBRACC Executive Officer Christine Duren.

"Most of our members live, work, and play here—they experience and appreciate what makes Cape Cod great," says Duren. "We also know the Cape has to grow—but we have to be smart about that growth—to maintain our uniqueness." Duren notes that having an organization whose members are comprised predominately of Cape Codders, many of whom are involved with local government, means they have an understanding of what works on a local level.

As part of the organization's efforts to build awareness and advocate for HBRACC members, the organization created the BRICC Awards in 2012 to recognize the excellence of its members.

The idea to celebrate local professionals' achievements had been considered at HBRACC since the 1980s. The idea resurfaced during a board meeting in 2011. Things began moving quickly and through the efforts of a dedicated committee who met monthly, the BRICC Awards held its inaugural event on September 20th. (Cape Cod LIFE Publications was the platinum sponsor for the event. See opposite for a full list of 2012 BRICC Award sponsors.)

Modeled after the Builder's Association of Greater Boston's PRISM Awards, the BRICC awards assembled a list of appropriate award categories for our area. The HBRACC made the BRICC Awards distinguishable from similar ceremonies by making the submission process entirely digital.

Entrants had a six-month window to submit entries to a panel of nonpartisan judges from New England, who then ranked submissions on a scale from one to 10. The four judges' marks were then tallied and averaged. The two entries receiving the highest score in each category were awarded gold and silver respectively, often with razor-thin margins separating the winners.

The turnout for the event was just what Duren and the BRICC Awards Committee (see committee, opposite) were hoping for. "We were getting reservations up until 4 p.m. that day," says Duren. "We rolled out the red carpet and people thoroughly enjoyed the evening." Willowbend's staff even had trouble seating the 150 attendees for dinner because they were all enjoying the camaraderie and excitement of the new event.

A feeling of suspense hung in the air as the award ceremony began, since none of the entrants knew who won ahead of time. Some people had multiple entries in various categories, which added to the mystery. When the winners' names were called, the competitors' surprise and happiness was clear. "You can tell from the pictures. They're just beaming from ear to ear," says Duren.

Two BRICC awards were handed out that enhanced the competitive categories—the 2012 Community Non-Profit Partner Award and the

2012 BRICC AWARDS JUDGES



Christine Duren, HBRACC executive director

2012 Community Impact Award. CHAMP Homes, an organization in Hyannis that provides a safe environment for homeless youths and adults received the nonprofit award. Brian Dacey of Centerville's Bayside Builders won community impact honors for exemplifying HBRACC's mission to work and advocate within the community, providing housing and shelter for all.

Plans are already in the works for the next BRICC Awards ceremony, which is anticipated to be held in 2014. The two-year gap is in place to accommodate the building community's challenge of getting a project completed within a year due to the extensive permitting process.

Duren and her BRICC committee are proud of the 2012 BRICC Awards, and anticipate the next BRICC Awards will be even bigger and better. "We really should pat ourselves on the back for the great work that our builders and contractors and tradesmen do on Cape Cod—as often as possible," says Duren.

Home Builders & Remodelers Association of Cape Cod
 9 New Venture Drive #7, South Dennis
 (508) 398-3900 | capecodbuilders.org

- 2012 BRICC AWARDS COMMITTEE**
- PEGGY CICALIS
The Valle Group
 - STEVE DEWEY
Cape Cod LIFE Publications
 - SUSAN DEWEY
Cape Cod LIFE Publications
 - CHRISTINE DUREN
HBRACC
 - ANGELA KIMBALL
Sea-Dar Construction
 - ROE OSBORN
Osborn Photography
 - JULIE CRAVEN WAGNER
Cape Cod LIFE Publications
 - LINDSEY WILLIAMSON
M. Duffany Builders

2012 BRICC AWARD SPONSORS

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- PELLA WINDOWS & DOORS
- ROBERT PAUL PROPERTIES
- SEA-DAR CONSTRUCTION
- SHEPLEY/ANDERSEN
- TALKING THREADS
- THE VALLE GROUP
- THE WOODSMITHS



Mary Porzelt is an accomplished professional designer with special expertise in residential kitchen and bath design. Her career has paralleled much of the building industry's growth since the early 1990s. Mary has been a design consultant for interior designers, architects, and builders serving regional and national clients since 1999. Mary is a graduate of Chamberlayne School of Design at Mt. Ida College and currently works as the manager and principal designer for Boston Kitchen Design in Needham, MA. Her work can be seen at www.kitchenandbathcabinetsanddesign.com.



Kevin Ireton graduated Phi Beta Kappa from the University of Kentucky and then went to work as a carpenter for 10 years. In 1986 he joined the staff of Fine Homebuilding Magazine. A few years later, he became the magazine's chief editor and held the position for 17 years. Ireton retired from publishing in 2009, but continues to serve the magazine as an editor-at-large. He lives in western Connecticut with his wife and two dogs, and works as a freelance writer and builder.



Gail Ravgiala joined Design New England as editor in November 2007. She had been the home design editor for the Sunday Boston Globe Magazine, where she edited and produced the six-times-a-year Your Home issues. Her magazine experience began in 1990 when she was named content editor for the Globe's Your Home, Your Health, Travel, and Fashion magazines. "Design New England's editorial goal," she says, "is to bring to our readers the best in design, while introducing them to the professionals behind these splendid homes and gardens." She lives in a neighborhood of 19th-century Victorian homes in Boston, where she nurtures her appreciation of architecture and solid building techniques.



A native New Englander and architect for over thirteen years, Kyle Sheffield has been involved in creating numerous residential projects in New England that have focused largely on designs that mediate between traditional New England architecture and the need for more diverse contemporary spatial relationships. His passion and interest in architecture focuses on the desire to knit the historic and topographic context of place with the constantly evolving design realm. Kyle has been a guest architecture critic at the BAC, RISD and other design schools throughout New England, and is a Registered Architect in the state of Massachusetts as well as a LEED Accredited Professional. He received his undergraduate degree in Architectural Studies from Connecticut College and his Masters in Architecture from the Rhode Island School of Design.



- 1 Angela Kimball, Sea-Dar Construction, Peggy Cicalis, The Valle Group, Kelley Pearce, Sea-Dar Construction, Lorraine and Tony Shepley.
- 2 Jim Vieira of Vieira Builders , Inc.
- 3 Christian Valle, Peggy Cicalis, Tom Howes of The Valle Group
- 4 John Bologna of Coastal Engineering Company, Inc.
- 5 Devin Murphy and Gary Thompson of Murphy's Air Conditioning, Heating & Plumbing
- 6 Jessica Posmoga, Gail O'Rourke, and Mike Sammartino of Cape & Islands Kitchen
- 7 Peter Kimball of Sea-Dar Construction
- 8 Stephen Klug of Fine Building & Finish, Inc.
- 9 Daniel Lewis, AIA, Architect
- 10 Brian Dacey of Bayside Building and Tony Shepley of Shepley Wood



- 1 Peter Polhemus, Aaron Polhemus, John DaSilva, and Sharon DaSilva of Polhemus Savery DaSilva, LLC Architects Builders
- 2 Jon Phillips, Rob McPhee, and Jeff Garran of McPhee Associates of Cape Cod
- 3 Paula Smith and Nicole Goldman of 'g' Green Design
- 4 Chuck Hart of Lewis & Weldon Custom Kitchens
- 5 Julie Wagner, Stacey Flanagan, and Laura Taylor of Cape Cod LIFE
- 6 Aaron and Courtney Polhemus, of Polhemus Savery DaSilva, LLC Architects Builders
- 7 Todd and Mike Duffany of M. Duffany Builders
- 8 Trevor Meyer of Cape Associates



GOLD WINNERS

The Valle Group, Inc.	Best Affordable Rental Development
McPhee Associates of Cape Cod	Best Bathroom Remodel
Stonewood Products	Best Company Brochure
Coastal Engineering Company, Inc.	Best Engineering Project
McPhee Associates of Cape Cod	Best Historic Renovation
Cape & Island Kitchens	Best Interior Design: Kitchen-Private Residence
Fine Building & Finish, Inc.	Best Interior Design: Living Space-Private Residence (Living, Dining, Bedroom, or Family Room)
Lewis and Weldon Custom Kitchens	Best Kitchen Remodel between \$60,000 and \$120,000
M. Duffany Builders	Best Kitchen Remodel over \$120,000
McPhee Associates of Cape Cod	Best Logo
Advanced Communication Technologies, LLC	Best Media Room and /or Smart Technology
Polhemus Savery DaSilva, LLC Architects Builders	Best New Single Family Home between 2,500 and 6,000 square feet (living space)
Polhemus Savery DaSilva, LLC Architects Builders	Best New Single Family Home over 6,000 square feet (living space)
Daniel Lewis AIA, Architect	Best New Single Family Home under 2,500 square feet (living space)
Polhemus Savery DaSilva, LLC Architects Builders	Best Non-Residential Project
Polhemus Savery DaSilva, LLC Architects Builders	Best Outdoor Living Design over \$50,000
M. Duffany Builders	Best Outdoor Living Design under \$50,000
Peter McDonald Architects, LLC	Best Remodeling/Restoration between \$250,000 and \$500,000
Peter McDonald Architects, LLC	Best Remodeling/Restoration over \$500,000
Fine Building & Finish, Inc.	Best Remodeling/Restoration under \$250,000
Cape & Island Kitchens	Best Showroom/Sales Center
'g' Green Design Center	Best Use of Green Design/Products
Deborah Paine, Inc.	Best Use of Local Art/Artisan Talent
M. Duffany Builders	Best Website
Advanced Communication Technologies, LLC	HBRACC Member Team Award (best use of a builder member working with associate members)
The Valle Group, Inc.	Most Innovative Green Design "Open" Category
Sea-Dar Construction	Project Manager

SILVER WINNERS

The Valle Group, Inc.	Best Historic Renovation
New Angle Designs	Best Interior Design: Living Space-Private Residence (Living, Dining, Bedroom, or Family Room)
Vieira Builders, Inc.	Best Kitchen Remodel between \$60,000 and \$120,000
Sea-Dar Construction	Best New Single Family Home between 2,500 and 6,000 square feet (living space)
Cape Associates, Inc.	Best New Single Family Home under 2,500 square feet (living space)
Cape Associates, Inc.	Best Non-Residential Project
Deborah Paine, Inc.	Best Remodeling/Restoration between \$250,000 and \$500,000
M. Duffany Builders	Best Remodeling/Restoration over \$500,000
Home Improvement Specialists of Cape Cod	Best Remodeling/Restoration under \$250,000
Shepley Wood Products	Best Showroom/Sales Center
Murphy's Air Conditioning, Heating & Plumbing	Best Website

Housing for All/CHAMP Homes

Community Non-Profit Partner Award

Paul & Carolyn Hebert

Bayside Building

Community Impact Award

Brian Dacey



LEFT: Brian Dacey of Bayside Building, accepting the Community Impact Award from Tony Shepley of Shepley Wood Products.
 ABOVE: Mark Adams, Paul Hebert, of CHAMP Homes accepting the Community Non-Profit Partner Award from Rich Bryant, President of HBRACC.